

## Sharkstooth Set To Revolutionise Deck Design and Performance

*Sharkstooth is a New Zealand designed and manufactured hidden deck fastener that improves deck design whilst increasing deck life, improving safety and reducing environmental impact.*

**Auckland, New Zealand April 15th 2010** - 2 Guns Ltd launched Sharkstooth, a revolutionary new hidden deck fastener, to over 15,000 people including leading architects, building designers and homeowners at the North Shore Home and Garden Show in Auckland.

Sharkstooth is an innovative product designed to improve the laying, appearance and lifespan of decks. Sharkstooth is a hidden deck fastener that secures decking without opening the upper surface of the wood to the elements. The unique design prevents moisture from building up between the joist and the decking timber, allowing the deck to breathe and reducing deck degradation over time. Sharkstooth increases deck lifespan whilst enhancing the aesthetic by hiding unsightly nails.

Decks are an integral part of the classic New Zealand outdoor lifestyle and as such Sharkstooth is designed to help home owners, architects and builders to create better outdoor living environments. The addition of a deck is often cited as a key factor in improving the value of your home. With this in mind Sharkstooth seek to create a deck that not only looks better but lasts longer and stays safer.

Sharkstooth helps the environment by prolonging the life of deck boards which means less impact on precious natural resources. Sharkstooth is produced in stainless steel meaning it can be used in beachside and environmentally sensitive locations.

Paul Ashman, CEO and Founder of 2 Guns Ltd commented, "After many months of planning and product development it was great to fully launch the product. As a wholly owned and operated New Zealand company manufacturing locally, Auckland was the perfect place for the launch."

The launch signals the general availability of Sharkstooth to both the domestic New Zealand and International markets. It culminates a significant period of investment, product development, manufacturing and marketing for local entrepreneurs Paul Ashman and James Painter.

James Painter, Sales and Marketing Director of 2 Guns Ltd commented, "Feedback on our product has been fantastic, and with both domestic and international orders on the books we are accelerating our plans to launch in other international markets. Sharkstooth provides a rare opportunity in a single product. It provides value by increasing the life of the deck whilst also improving the aesthetic and safety and reducing environmental impact. It's a great combination."

### **About 2 Guns Limited**

2 Guns Limited is a private company founded in 2009 by entrepreneurs Paul Ashman and James Painter and is based in Auckland, New Zealand. 2 Guns Limited are the original designers and manufacturers of Sharkstooth products. Sharkstooth is an innovative New Zealand designed and manufactured hidden deck fastener that improves deck design while increasing deck life, improving safety and reducing environmental impact. Please visit [www.sharkstooth.co.nz](http://www.sharkstooth.co.nz) to learn more about our products.

### **Contact**

**Paul Ashman, Managing Director**

**2 Guns Ltd**

**+64 (0)9 414 7488**

[paul@2guns.co.nz](mailto:paul@2guns.co.nz)

[www.sharkstooth.co.nz](http://www.sharkstooth.co.nz)